

**TNP Alcohol Committee**  
**December 14, 2022**

**Present:** Sydney Henck, Diana Revolus, Diamond Sead, Kelley Tomlinson, Dajuan Wiggins , Dayna Macari , Margaret Watt

**1. Norwalk Teen Nights Out (TNO)**

Target is weekend evenings for high schoolers - we're looking at identifying the first few in January / February, maybe March. Noted that transportation is free right now! We will ask the Chamber to acknowledge / support the initiative.

In reaching out to businesses, please use ideas from marketing/branding document to explain this initiative. (Document reviewed / provided separately)

- **SoNo Ice House** (Diana will reach out)
- SkyZone - glow jump after hours
- **IMAX - Polar Express in 4D** (check to see if they have/can get a grant?) (Diana will reach out)
- **Rent a movie theater out** (Dayna)
- **Escape Room**
- Batting cages at the new YBI building
- Off the Wall + Ase Kreationz - shared studio space upstairs can hold 100 kids
- Bowlmor / Pinstripes (Bowlmor did NOT offer a deal back in July - maybe Pinstripes?)
- Teen club night - Diana Revolus
- SoNo Field House (used to do post-graduation parties)

**PARKS & REC:**

- Singing / Voice competition being planned

**NONPROFITS:**

- Game Night at YBI = close to 3000 sq feet (250 standing)
- Norwalk Art Space has monthly event for teens, planned with teens (including Sof who was hoping to be here tonight)
- TCC has Silent Disco headsets for 30-40 people (which is max capacity for the space) and can light up their space - all you need is a DJ (hire for ~\$100+) or 1-3 computers - also have ability to do an Open Mic night
  - Need to make sure everyone is LGBTQ+ aware and trained - keep it a safe space
  - All adults coming in would have to be LGBTQ informed so anything could be addressed safely
  - Time and space that doesn't block their other programming
  - Advertising: make sure language and iconography shows a diverse population and allows people to express themselves and is affirming to everyone

What about things that are farther away, like Thrills?

ACTIONS:

- Margaret will email Brian Griffin
- Dayna and Diana will start making calls this week

**2. Liquor Stickers**

ACTIONS:

- Margaret will talk to Brian at Chamber
- Diana will visit Woodward to see if they still have enough supplies, get feedback
- Dayna, Ben & maybe Kelley to visit / touch base with retailers to get feedback, resupply as needed, see if we need to provide different communications
- Reach out to Crespo Liquor - a new store on South Main facing Grove, near bus stop
- 2023 press release (Abigail Brone from The Hour - Diana has her cell - let her know about yearly activity)
- 2023 word cloud with participating retailer names